



REDEFINING FARMLAND PRESERVATION



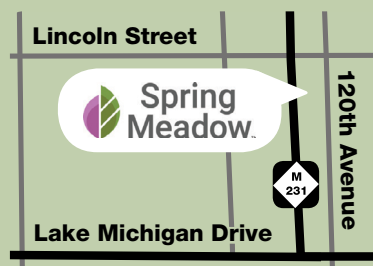
Food: whether you grow it, raise it, process it, sell it, or just buy it and eat it – the future of farmland affects Ottawa County residents. Agriculture is a foundational economic driver here: our farmers generated more than **\$506 million** in ag products in 2017.

Join us for brunch as we explore how Ottawa leaders are deploying new strategies to support our agricultural industry into the future, as well as review the data that is helping to drive these decisions.

WHEN 8:30 a.m.-12 p.m.
Friday, Nov. 8, 2019

WHERE Spring Meadow
Nursery, 12601 120th Avenue,
Grand Haven, MI 49417

COST free, but reservation
required; visit redefiningfarmlandpreservation.eventbrite.com.



AGENDA

Network and brunch Enjoy breakfast catered by Sonder Eatery of Hudsonville.

Survey Says! What Ottawa County landowner opinions and the 2017 Ag Census Data tell us. *Paul Sachs, Ottawa County and Marlo Johnson, USDA-NASS*

The Big Picture Projections, Challenges, and Tools for the Future of Farmland. *Cris Coffin, American Farmland Trust*

The State of Our Economy and its Effect on Agriculture
Paul Isely, Grand Valley State University

Optional tour of Spring Meadow Nursery from 12 p.m. -1 p.m.

**MC SHANE
& BOWIE P.L.C.**
ATTORNEYS



Ottawa County
Farm Where You Belong

**OTTAWA COUNTY
FARM BUREAU®**

GUEST SPEAKERS



CRIS COFFIN

Senior Policy Advisor,
American
Farmland Trust



MARLO JOHNSON

Agricultural Statistics
Director, USDA
National Agriculture
Statistics Service –
Great Lakes
Regional Office



DR. PAUL ISELY

Associate Dean,
Seidman College
of Business, GVSU